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UPCOMING MIXERS & EVENTS

MARTHA'S VILLAGE & KITCHEN

DATE CHANGE TUESDAY, JULY 10, 2012

6:00-8:00 PM

33791 Date Avenue, Indio

Co-hosted by Thousand Palms, Coachella and La Quinta Chambers

SPAGHETTI DINNER FUND-RAISER!

SATURDAY, AUGUST 4, 2012

4:00-7:30 PM

Shenandoah Springs Clubhouse

\$12.50 in Advance, \$16.00 at door

Chinese Raffle, Prizes Galore, No Host Bar

ROC'S FIRE HOUSE GRILLE

Wednesday, August 8, 2012

5:30-7:30 PM

36891 Cook St., Palm Desert

APPLEBEE'S NEIGHBORHOOD GRILLE & BAR

WEDNESDAY, SEPTEMBER 12, 2012

5:30-7:30

74999 Frank Sinatra Dr., Palm Desert

HALLOWEEN COSTUME PARTY

WEDNESDAY, OCTOBER 17, 2012

5:30-7:30

LOCATION TO BE ANNOUNCED

THE 'GENERAL'

HEATING & AIR CONDITIONING

WEDNESDAY, NOVEMBER 14, 2012

5:30-7:30

31170 Reserve Dr., Thousand Palms

ANNUAL CHRISTMAS PARTY MIXER

AT RABOBANK IN THOUSAND PALMS

WEDNESDAY, DECEMBER 5,

5:30-7:30

72885 Ramon Rd., Thousand Palms

Bring non-perishable food items

for Martha's Village & Kitchen to each

event/mixer and receive extra raffle tickets for a Beautiful Gift Basket.

For further info, call 1-760-343-1988

AMBASSADORS KICK INTO HIGH GEAR!



Ken Sandefur of the Riverside County Department of Public Social Services (left) hands a basket of goodies to raffle winner Nancy Gentry of the Thousand Palms Library (far right) as delighted Chamber Ambassador Ruth Picone looks on. See "The Ambassadors" column on page 2.

WILL BUDGET CUTS AFFECT ANNEXATION?

As the United States recovers from the worst recession in decades, city and county governments across the Coachella Valley are being challenged to adjust to budget shortfalls. Cathedral City, being one of the lowest taxing cities in the

(Continued on Pg. 3)

Thousand Palms Chamber of Commerce to Lease Office Space



The Thousand Palms Chamber is looking to lease the 1,400 sq. ft. office formerly occupied by Animal Samaritans in the Chamber building at 72715 La Canada Way in Thousand Palms. This is a great opportunity for a non-profit or some other business to acquire office or meeting hall space at only about 85 cents per square foot. It has a separate entrance and includes kitchen and conference room use, a fenced parking lot and an extra lot next door if needed. Exterior soon to be painted. It is located in the C.V. Enterprise Zone (cveza.org) business benefit area. Please call **Bill Swdeen**, 760-343-3652.

2012 CHAMBER BOARD OF DIRECTORS

President Chas Allen

Photo Colorgraphix
760-568-1595 chas@photocolorgraphix.com

Vice President Patricia Saleh

Thousand Palms Community Council
760-343-2440 patricia@thousandpalmschamber.com

Secretary Danielle Fisher

Shenandoah Springs Marketing Director
760-343-3497 fisher.daniellem@gmail.com

Treasurer Letty Valdez

Co-Owner Pete's Automotive
760-343-2689 lettyvaldez57@yahoo.com

Director Armando Leon

F.S.O. Rabobank on Ramon Road
760-343-2965 armando.leon@rabobank.com

Director Michael Ascani

Owner, Mike the Handyman
760-837-7085 mikeishandyman@aol.com

Director Birgit Phillips

Safe House of the Desert
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Director Roy Nokes

Thousand Palms Community Council
760-343-1188 roynokes@gmail.com


Director Bill Senso

Della S. Lindley Elementary School PTG
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Director Joel Johnson

Owner, Joel's Bicycle Shop
(760) 343-2271 www.joelsbikeshop.com

*"When you have exhausted all possibilities,
remember this — you haven't."
– Thomas A. Edison*



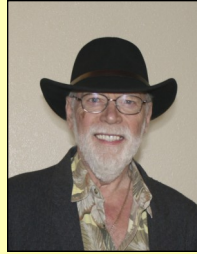
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Financial Services Officer

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www.rabobankamerica.com

Thousand Palms Chamber Newsletter
Editor Patricia Saleh
760-343-2440

The President's Corner



Our Thousand Palms Chamber of Commerce is continuing to Grow ... We've gained several new members over the past few months, and have just begun a canvassing project that promises to build our business directory and introduce every business in Thousand Palms to the Chamber. In July we will implement the "VIP REWARDS CARD" that will enable all members to enjoy discounts, special offers, "HOT DEALS" and many more savings from merchants valley-wide. A list of all merchants and deals will be available on-line as they become available. Invite a friend or business associate to one of our upcoming events... let them see the value of working with all of the energetic Chamber members and Ambassadors, and get them involved in our networking and referral pipeline to help each other reach more customers and increase sales. Many of you have been participating in our exciting Networking Mixers, and special thanks go out to all of the Hosts for providing their great locations, snacks, service, and making it so much fun. There are several more opportunities to join us through the scheduled summer and fall mixers. (See front page for event listings.) Don't miss a chance to attend or offer your location for an upcoming event!

Come to our "Spaghetti Supper Social"

Aug 4, 2012

for Spaghetti, Raffles, & Fun!!"

4:00-7:30 PM, in the Clubhouse at Shenandoah Springs

There will be Spaghetti, and Raffle Prizes... no host bar, and more raffle prizes... This is our First Fundraiser in a long while... We want EVERYONE to come out... Have Fun, Get Acquainted, and get involved ... Tickets for dinner are only \$12.50 if purchased in advance ... \$16.00 at the door, . There will be Lots of Prizes, and some Musical entertainment.... See you There...!!!

To Get Tickets, call me, **Chas Allen**, at 760-568-1595, or any of the Chamber Board Members or Ambassadors!



The Ambassadors

It's been an exciting month for the Thousand Palms Chamber Ambassadors. The monthly mixers are a lot of fun and the Ambassadors are at the center of it all! We coordinate and promote these popular events, and have also organized numerous luncheons at the Club at Shenandoah Springs. Next month is shaping up to be especially exciting with a mixer hosted by the Chamber at **Martha's Village and Kitchen**. The Ambassadors remain the voice and handshake of the entire Chamber. Ambassadors meet on the first and third Tuesdays of the month, and meetings are open to everyone. We don't provide pie, but we should, and we're always looking for new members. So if you're interested in becoming an Ambassador, come on by!

NEW MEMBER FEATURE SCREENMOBILE

Screenmobile is proud to be a new member of the Thousand Palms Chamber of Commerce this year. We are a mobile screen service that has been serving the Coachella Valley for over 27 years. Our corporate owned location serves Thousand Palms, Cathedral City, Rancho Mirage, Palm Desert and Indian Wells. We also have in the Palm Springs and La Quinta areas.

We measure, manufacture and install custom screens for your doors and windows on site! In addition to window and door screens we provide top-of-the-line retractable doors, patio enclosures, awnings and other custom screen products.

We provide a variety of sun protection items, solar screens for windows, roll downs shades (manual or motorized), awnings, patio enclosures and patio covers. If anyone has items like these already, no problem we also do rescreening on your existing products. **We are your one stop shop for all screening needs!** Our motto is, "Any need, any place, any screen!" And, we have summer specials right now!

If you like to contact us please visit our showroom at **72050 A Corporate Way, Thousand Palms**, near the new Bob Hope Bridge. You can also call us at **(760) 343-3500** to schedule a free in-home estimate. We will send out our trained field technicians with a mobile screening shop that can take care of your screening needs at the time of your appointment. Visit our Web site at www.screenmobile.com/palmdesert for additional information.

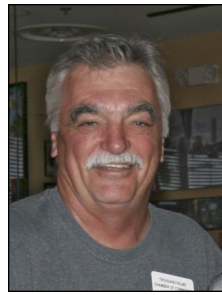
By **Roger Gomez**

Team Screenmobile – SM2 Operations Manager
72-050 A Corporate Way
Thousand Palms, CA 92276
866-343-4762
760-343-3800 x 102
760-343-7543 fax

ANNEXATION, CONTINUED FROM PAGE 1

Coachella Valley, has held many public meetings to get input from its citizenry on how to cut the current budget after a drop in sales and property tax revenue and the loss of Redevelopment funds that cities had to give back to the State.

During the Cathedral City Council meeting on June 27, 2012, it was reported that 35 net layoffs are contemplated but that reasonable levels of service will be maintained. The Council voted to extend the current budget for a month while budget talks continue. **No plans have changed regarding the potential annexation of Thousand Palms.** The feasibility study is still ongoing.



MEET YOUR THOUSAND PALMS CHAMBER DIRECTORS AND AMBASSADORS

MICHAEL ASCANI

The Chamber welcomes Michael Ascani, dba **Mike the Handyman**, as its new **Building Maintenance Chairman** on the Thousand Palms Chamber Board. Ascani has been a resident of the desert since Sept.3, 1977. He owned the Coral Restaurant in Thousand Palms from 1984 to 1986, and ran Ascani's Hotel & Restaurant Supply from 1981 through the early '90s.

Ascani recently coordinated the voluntary repair and repainting of the Thousand Palms Chamber building. A big thank you goes to **Mike The Handyman** for a job well done! You can reach him at **760-837-7085**.

Darryl Mirsky

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DID YOU KNOW that nearly 10,000 journeys each day originate in 1000 Palms?

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FAX: 760-343-1058
EMAIL: john.miloser@usps.gov

THE CHAMBER THANKS . . .

. . . **HOME DEPOT**, and especially General Manager **Juan Fernandez** and Assistant Manager **Nikki Popa**, for donating 25 gallons of primer to paint the exterior of the Chamber Office building. Come by and see the Great Job that **Mike Ascani**, **Dennis Sarauer** and **Stanley Forrest** did to improve the looks of our building!

. . . **SAFEHOUSE of the DESERT** for hosting our February Mixer at the POP SHOP in Desert Hot Springs, and to **CASA BLANCA Restaurant** in DHS for catering the Mixer. Great Food. The **POP SHOP** is one of the more Unique Boutique 'Pre-Owned Property' Shops in the Coachella Valley, with proceeds benefitting SAFE HOUSE. (See article on page 3.)

. . . **MARACAS CANTINA** for Hosting our March mixer with lots of Great Mexican Food Specialties. People frequently stop into Maracas for dinner, margaritas, and fun, particularly after a movie at Rancho 16!

. . . **RED ROBIN** in Rancho Mirage for hosting our April Mixer with abundant and tasty hors d'oeuvres and a Great Turnout of Thousand Palms Chamber members. There were many other interested folks looking to become involved with our Chamber and Community too.

. . . **DESERT REGIONAL MEDICAL CENTER** for hosting the second joint chambers mixer for **Thousand Palms, Cathedral City, Palm Springs and Desert Hot Springs** in April. The Turnout was a huge success, Tasteful hors d'oeuvres were prepared by the Hospital Kitchen Staff and were delightful!

. . . **GAMEROOM GALLERY** and **Michael Lansing** for putting on a Fantastic Spread for the May Mixer amid his collection of Vintage Juke Boxes, Pinball Machines, and other Toys and Artifacts from the past. The Mixer theme was a Poker Game that got attendees better acquainted by joining their cards for winning hands. Stop into **Gameroom Gallery** soon on North Shore St. in Thousand Palms. Tel: 760-343-5177 www.GameroomGallery.com

. . . **PIZZERIA VILLAGIO** on Cook street in Rancho Mirage for Hosting our June Mixer, offering Pizza Treats, Calamari, specialty salads and many other delicious snacks, etc. Special Thanks to **Shawna Trombetta** for helping to organize the mixer there, and a warm hug to the Friendly Staff that made everyone feel welcome.



Juan Carlos Fernandez
Store Manager

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FULL BAR

THOUSAND PALMS CHAMBER AMBASSADORS

Chairwoman Danielle Fisher

Shenandoah Springs Marketing & Events Mgr.
760-343-3497 danielle.fisherm@gmail.com

Diane Sarauer

Desert Online
760-324-0797 dianesarauer@gmail.com

Sharon Kenty

Color Photographix
760-568-1595 sharon@photocolorgraphix.com

Brian Phelps

Customer Service Supervisor
Rabobank, Thousand Palms Branch
760-343-0872

Paula Williams

Agent & Notary
Keller Williams
760-218-5112

Jeff Williams

Broker Associate
Keller Williams
760-218-9829

Ruth Picone

Community Member
760-343-1586

Stanley Forrest

Owner Forrest Specialties
760-636-6955

Mike Ascani

Owner Mike the Handyman
760-343-7789

Bill Swedeen

Owner, Central Valley Realty
(760) 343-3652

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Direct: Paula (760) 218-5112
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Fax (760) 343-0845
jeffandpaula@dc.rr.com

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THOUSAND PALMS LIBRARY UPDATE

Summer is here, and the Library is busy with its **Summer Reading Program** for all ages. Library customers are encouraged to *Dream Big – Read!* The Library offers story times for preschool and school age children, as well as teen and family programs. Children ages 3-17 are invited to log reading hours and attend programs to earn free paperback books and entries into the Library's Grand Prize Drawings at the end of the summer.

The library is a safe place for children, teens, and parents to share continued reading and learning opportunities. The Summer Programs are sponsored by the **Friends of the Thousand Palms Library** and many local businesses. We are fortunate to have their continued support for a successful Summer Program.

This year the Friends were awarded a \$2,500 Grant from the **Wells Fargo Foundation**. What excitement when they received the award letter and shared the news! This grant will help cover the cost of giveaway books, prizes, reading incentives, and a professional children's performer, **Dan Crow**, for a Finale Program. Thank you Wells Fargo!

Throughout the year, several area businesses contribute to the Friends of the Library. The Friends provide the funding for all library programs and many new book and movie purchases. The Library also received a \$500 donation from **Rabobank** for our annual community event, *Day of the Child-Day of the Book* held in April. Additional supporters for this event included **Carl's Jr.**, **Taqueria San Miguel**, both **Cathedral City Stater Brothers**, **Burrtec**, and the **Cook St. Starbucks Store**. Additional thanks to author **Amy Costales** for sharing her stories with all attendees, and all 38 volunteers that helped make the day a success! The Library is currently installing a tiled mural outside the library entrance. The mural was designed using drawings, tile designs, and ideas submitted by students and other clientele. It's being coordinated by the **SCRAP Gallery** and funded by **EDA**, the result of *Community* working together! There will be a dedication in the fall. Have a great summer, and don't forget to visit your favorite library for books, movies, and programs! The library is located at 31189 Robert Road, Thousand Palms — **Sharon Ballard**, Branch Mgr.

Desert Recreation District has announced that beginning July 1, 2012 residents will be able to reserve DRD Multi-Purpose Rooms and Picnic Pavilions on the web at www.myrecreationdistrict.com at no extra charge.

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Email: dfisher@wgolfp.com

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Animal Samaritans is warning pet lovers about "Dog Flipping," people adopting dogs then selling them on the internet — perfectly legal but please!

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BUSINESS OF THE MONTH
PHOTO COLORGRAPHIX



The Thousand Palms Chamber inherited a treasure trove of talents when **Chas Allen** and **Sharron Kenty** came on board. Chas and Sharron are the owners of **Photo ColorGraphix** where they produce beautiful graphic displays to portray a company's visual message or beautify a home. They can take a simple snapshot and reproduce it on any medium, from a shower curtain to the upholstery on a couch to a floor mat! They are also specialists in trade show graphics, sales displays and portable signage. Photo ColorGraphix began in 1994 as a commercial and custom photo lab. During 18 years in business, it has smoothly adapted to the latest in digital technology, but they conduct business the old fashion way, with one-to-one personal service and attention. They gave the Chamber its new sign and logo and deserve a big round of applause!

Photo ColorGraphix began in 1994 as a commercial and custom photo lab. During 18 years in business, it has smoothly adapted to the latest in digital technology, but they conduct business the old fashion way, with one-to-one personal service and attention. They gave the Chamber its new sign and logo and deserve a big round of applause!

NEW MEMBER FEATURE

VAULTIS, LLC

eMobileLeads.com | SearchRepair.org

Mark Jungheim moved to the valley in November of 2010 after 30 years of working in the financial management field of the entertainment industry. Born and raised in Hollywood California, in 1995 Jungheim turned his interest in film history into building educational websites. In 2004, he founded **Vaultis, LLC** to serve companies and their Internet Marketing needs. In the last two years, he has added eMobileLeads.com and SearchRepair.org to address the growing business arenas of Mobile Marketing and Online Reputation management.

Jungheim is the proud father of a son and daughter who are both attending colleges in California. Mark finds the shortest distance between your business and new clients. To contact Mark, call him at (866) 591-1825 or email him at mark@vaultis.com.






Mark Jungheim
 Marketing Manager
 Internet Marketing
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Email: mark@vaultis.com



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LAST CHANCE TO SAVE MONEY ON MIXERS!

Only two weeks left to take advantage of the **FAS-TRAC Mixer Pass** which allows you to attend 12 mixers for the price of eight. That's Right, only \$40.00 gets you into all 12 annual mixers which would normally cost \$60.00. Plan to purchase your FAS-TRAC Pass at the July 10 mixer at Martha's Village & Kitchen, and then never pay again until July 2013.



Fred Saunders, M.A.
 Executive Director

Animal Samaritans

SPCA, inc.

clinic: 72120 Pet Land Place, Thousand Palms, CA 92276
 shelter: 72307 Ramon Road, Thousand Palms, CA 92276
 direct: 760.343.3506 ph: 760.343.3477 fax: 760.343.7480
 e: fsaunders@animalsamaritans.org w: animalsamaritans.org

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VIP REWARDS CARD COMING IN JULY!

The Chamber is offering a fun and money saving benefit for members who patronize featured businesses. The VIP Card will entitle members to **discounts**, **"Special Deals,"** and other types of offerings beginning in early July. Nearly 20 merchants have signed up with deals ranging from 10% to 15% discounts, 10% off meals, 20% off cleaning services such as carpets and windows, and more are coming on board in the next two weeks. In addition, many businesses will offer weekly **"HOT DEALS,"** time-limited offers that will be featured weekly on the Chamber website: www.thousandpalmschamber.com.

Every Thousand Palms Chamber member will receive a VIP REWARDS CARD and a Merchant list with discounts and specials to be posted on-line every Friday morning. If you have a business that could benefit from added sales traffic, please fill out the "VIP REWARDS CARD" Application inserted in this newsletter and fax it to **760-568-2177**. Merchants do not have to be Thousand Palms Chamber members. For more info, or to participate, call **Chas** at **760-568-1595**.



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2012 CALENDAR OF EVENTS

JUN—DEC 2012	JUN—DEC 2012
<p>CHAMBER MIXERS Second Wednesday of Every Month Food, Beverages, Door Prizes, Wine 5:30-7:30 PM Location Announced Each Month \$5 members, \$8 non-members</p>	<p>CHAMBER LUNCHEONS WITH SPEAKER Fourth Wednesday of Every Month 11:30 AM Rendezvous Restaurant, Shenandoah Springs 32700 Desert Moon Drive, Thousand Palms \$10 per person</p>
<p>Thousand Palms Chamber Board Meetings Third Wednesday of Every Month 8:00 AM at Chamber Office 72715 La Canada, Thousand Palms, CA 92276 1-760-343-1988 for further information</p>	<p>For Further Information on All Chamber Activities Call the Chamber at 1-760-343-1988 E-Mail: info@thousandpalmschamber.com www.thousandpalmschamber.com</p>
<p>Al Anon Wednesday and Friday Nights 7:00 PM Thousand Palms Chamber Board Room 72715 La Canada, Thousand Palms, CA 92276</p>	<p>GENERAL INFORMATION Thousand Palms Community Council Meetings 6:00 PM the last Thursday of Every Month Thousand Palms Community Center 31189 Robert Road, Thousand Palms</p>



72715 La Canada, Thousand Palms, CA

SUPPORT YOUR CHAMBER!

Join the Thousand Palms Chamber of Commerce for **only \$45 per year** (social membership) and get news about your community delivered right to your door in every bulletin!

Business memberships starting at **only \$175 per year** and that includes a one-time ad in the Chamber newsletter.

For just **\$75** extra per year you receive a business-card-size ad in **every bulletin**.

You can't beat it!

Sign up at 1-760-343-1988